

# Public Opinion Promotion Form

## *Guess the final selling price!*

The Public Pricing™ system's foundation is serious sellers! The Public Pricing™ system consists of two methods to determine accurate pricing and terms for a sale within 60 days or less.

**The first method is to solicit offers, at any price and terms desired by buyers with no minimums or reserves.** Offers are made by way of a simple, highly confidential and non-binding letter of interest in a special sealed envelope.

**The second method is The Public Opinion Promotion™, "Guess The Final Selling Price" which is open to anyone to participate (subject to rules below.)** To recognize the power of the public and to add fun, incentive and encourage participation, anyone submitting this form becomes part of a Powerball® Pool with **250 tickets purchased per property** (or per project in the case of multiple properties/same owner.) There will also be an additional 250 tickets rewarded to the person whose opinion of value is closest to the final selling price.

**A preview of the property is not required for you to participate and submit an opinion of value.**

My Final Sales Price Opinion: \$ \_\_\_\_\_ Property: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: Home: \_\_\_\_\_ Cell: \_\_\_\_\_ Work: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**THIS COMPLETED FORM CAN BE GIVEN TO THE LISTING AGENT, FAXED TO 561-391-3911 OR SCANNED AND EMAILED TO [info@publicpricing.com](mailto:info@publicpricing.com)**

**RULES FOR THE PROMOTION: BY SIGNING THIS FORM YOU ARE AGREEING TO ALL RULES AND TERMS.**

- 1) A preview of the property is not required for you to participate and submit an opinion of value.
- 2) Only one entry per person, per property is allowed.
- 3) The person submitting the opinion must be of legal age within the state where the property is located.
- 4) Each entry must be verified in writing by Public Pricing™, LLC to be considered as officially submitted and accepted.
- 5) The 250 Powerball® tickets will be purchased the same day all the offers and opinions are submitted to the seller as per the terms on each property. For the person whose guess is closest to the final selling price there will be an additional 250 tickets purchased on the day the property goes to closing. In the event of multiple/identical guesses closest to the selling price the additional 250 chances will be divided proportionately.
- 6) The seller has paid all the marketing expenses in this promotion including the purchase of the Power Ball™ tickets. The seller decides on how any winnings will be handled and divided. The seller has decided in this promotion that any winnings above \$100,000 will be divided as follows: 45% to the contestant(s), 45% to the seller, 5% to the listing broker and 5% to Public Pricing™, LLC.
- 7) Power Ball™ Tickets will be held in escrow pending the drawing for the specific tickets. When tickets are purchased, copies will be posted on publicpricing.com. For any winnings, Public Pricing™ LLC will be responsible for distributing the winnings as per the outline in item #6 above.

***For questions: please contact Manny Gutierrez at 561-352-9406 or Fred DeFalco at 561-702-3757***